

SAVE THE DATE

THE WORLD **2021**
IN FLORENCE **2025**

II FESTIVAL DELLA DIVERSITÀ DELLE ESPRESSIONI CULTURALI DEL MONDO

Firenze
16-18 novembre 2022
www.theworldinflorence.com

THE PROGRAMME

Tuesday, 15 November 2022

h. 18.00 pm CET **Official Opening of the 2nd Edition of the International Festival of the Diversity of the Cultural Expressions “The World in Florence”**
Refectory of Santa Croce

Moderator
.....(tbc).....

Greetings by Local Authorities

Cristina Acidini (President of the Opera Santa Croce)

Dario Nardella (Mayor of Florence)

Eugenio Giani (President of the Tuscan Region)

Paolo Del Bianco (Emeritus President of the Romualdo Del Bianco Foundation)

Other Honorary Guests tbc (MAE, MIBACT, ICOMOS, ICCROM, UNESCO, etc.)

Carlotta Del Bianco (President of the Life Beyond Tourism - Travel to Dialogue Movement)

Opening Cocktail and preview of the exhibition “The World in Florence”

h. 20.00 CET **Conclusion**

Wednesday, 16th November 2022

h. 10.00-18.00 CET Exhibition open to citizens and visitors

Refectory of Santa Croce During all the day, citizens and visitors of the Monumental Complex of Santa Croce have the possibility to view the posters reproducing the cultural expressions from the world.

The NFC technology enables each poster to “talk” to visitors and provide them with further text-visual details of places, traditions, customs and special itineraries in the world, a virtual full-immersion in the local identities worldwide.

The Festival organisation will pay a special care for the involvement and participation of students from Florence and surroundings high schools into two specific workshops:

Workshop for high schools organised in collaboration with ICCROM (tentative topics: Heritage based interventions in areas of conflicts; Environment climate action disaster risk reduction)

Virtual meeting and Q&A sessions with the authors of the cultural storytelling exhibited is expected; students can learn directly by the authors their inspirations, methodology and achievements

Thursday, 17th November 2022

h. 10.00 CET **Welcoming remarks**
Refectory of Santa Croce
Carlotta Del Bianco (President of the Romualdo Del Bianco Foundation - Life Beyond Tourism-Travel to Dialogue Movement)

Paolo Del Bianco (Emeritus President of the Romualdo Del Bianco Foundation)

Mounir Bouchenaki (Honorary President of the Romualdo Del Bianco Foundation)
Opening keynote lecture

h. 11.00– 11.30 CET **“Cultural Storytelling” presentations from the World**
Moderator: Each group will have a 15 minutes-long presentation of the
(*) cultural storytelling of their region

FAR EAST REGION (*)

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h. 11.30–12.45 CET **“Learning Journey, places and cultures in transition”**
Moderator: **Heritage Challenges for the Future**
Francesco Bandarin *The Future series*

On the 50th anniversary of the 1972 World Heritage Charter, it is possible to think of the changes that have occurred over the last few decades to the concept of Heritage.

- *What are the new meanings and what are the new cultural policies that aim at the inclusion of other concepts and other uses of heritage?*
- *What type of itinerary can promote the development of the territory while respecting the local identity and can stimulate respect for the diversity of the territories?*
- *How to educate to travel so that it is a moment of openness and meeting between different cultures, unifying the superstructures that lead to understanding one's own as a superior culture?*
- *How to stimulate the new generations to have mental elasticity that allows for real learning and comparison with contexts that are also very distant from their own?*

Session 1

Francesco Bandarin

Italy, Architect, Assistant Director General of UNESCO for Culture (2010-2018)

Introduction and moderation

Mike Turner

Israel, Architect, Professor Emeritus at Bezalel Academy,
Former Committee Member (2005-2009)
The Future Metropolitan Heritage

Patricia O'Donnell

USA, Landscape Architect, President of the Board of
OURWORLDHERITAGE
The future of World Natural Heritage

Christina Cameron

Canada, Professor, University of Montréal, World Heritage
Committee Chair (1990 and 2008)
Which future of the WH Convention

Discussion among the panelists

Break

h. 12.45–14.00 CET Session 2

Jad Tabet

Lebanon, Architect, World Heritage Committee member
The future of heritage in conflict zones

George Abungu

Kenya, Archaeologist, ICOMOS and World Heritage expert
The future of African Heritage

Jean Louis Luxen

Belgium, Chair, Cultural Heritage Committee of the Council of
Europe (1989-1993); Secretary General ICOMOS (1993-2002)
and Professor, University of Louvain
The future of Heritage be a factor of Peace?

Discussion among the panelists

h. 14.00-14.20 CET Q&A

h. 14.20-14.30 CET Conclusions and Group picture

h. 14.30-17.00 CET “Cultural Storytelling” presentations from the World

Moderator: Each group will have a 15 minutes-long presentation of the
(*) cultural storytelling of their region

AFRICAN REGION (*)

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Moderator: **ITALIAN AREA (*)**
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17.00 – 18.00 CET Exhibition kept open for the public

Friday 18th November 2022

h. 9.00-11.00 CET

Refectory of Santa Croce

“Cultural Storytelling” presentations from the World

Each working group will have a 15 minutes-long introduction of the cultural storytelling of their region

Moderator:
(*)

CAUCASIAN REGION (*)

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h. 11.00–15.00 CET

**“Learning Journey, places and cultures in transition”
Heritage for the Planet**

Moderator:
Joseph King
(ICCROM, Director,
Partnership and
Communication)

Cultural heritage and traditional knowledge have developed in a logic of respect and cooperation with the environment in the long term. Since the industrial revolutions, people have begun to model natural systems according to their interests without taking into account the repercussions.

- *Currently, despite the growing widespread awareness, market rules prevail over the logic of respect for the environment. Which power culture and heritage have in changing our choices and habits?*
- *Travel, in the contemporary sense, is a highly polluting activity. What are the ways of traveling that allow comparison with other cultures, good practices and contexts with a reduced environmental impact? What is the compromise between the benefits of the trip and its cost for the environment?*
- *People (man) have modified and destroyed ecosystems, what are we doing to protect and restore them? What is the role of heritage in this process? How to educate for a conscious and respectful consumption?*

Organised in collaboration with ICCROM, a series of best practices will be presented: follows a final Q&A and conclusions session.

Moderator:
Aparna Tandon
(ICCROM, Senior
Programme Leader)

Heritage for Peace

Global conflicts over time have severely damaged people, natural and cultural heritage, economies and local identities. It is necessary to practice intercultural dialogue in order to learn to know, welcome and support diversity. The communication of places in this process plays a fundamental role.

- *What can heritage do to prevent conflicts between peoples?*
- *Violence and conflict are parts of the human being, but an education to learn how to manage the social implications associated with these emotions is not taken for granted. Respect for differences represents an antidote for conflicts,*

what does it mean to promote a journey in respect of the different territorial realities?

Education can greatly contribute to the prevention of conflict by educating in the search for correct information, with attention to the sources, by training a capacity for critical thinking that eludes the manipulative processes of political and economic propaganda

Organised in collaboration with ICCROM, a series of best practices will be presented: follows a final Q&A and conclusions session.

h. 16.00– 18.00 CET
Moderator:
(*)

“Cultural Storytelling” presentations from the world
Each working group will have a 15 minutes-long introduction of the cultural storytelling of their region

EUROPEAN REGION

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Moderator:
(*)

“Cultural Storytelling” presentations from the World
Each working group will have a 15 minutes-long introduction of the cultural storytelling of their region

SOUTH AMERICA REGION (*)

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h. 18.00 CET

Prizes awarding

The Steering Committee of the Festival will award:

- First Prize of the 2022 Festival for the cultural storytelling that better meets the Foundation’s Life Beyond Tourism philosophy
- Smart presentation in Florence
- Best poster

h. 18.30 CET

Final remarks and Call for the 2023 Edition

Tutors and professors of the universities participating in the Festival and those who are interested in coming editions are invited to participate for suggestions, questions and answers.
Group picture

(*) Discussants for the Festival regional presentations (to be defined according to the program)

1. *Maike Goodkoop*, Dutch, Architect, Secretary of OURWORLDHERITAGE
2. *Giovanni Fontana Antonelli*, Italy, Architect, former UNESCO Culture Sector official
3. *Jihon Kim*, Korea, Lawyer, National Commission for UNESCO
4. *Mario Santana*, Venezuelan, Professor at Carlton University, Ottawa, Secretary-General of ICOMOS International
5. *Giovanni Boccardi*, Italy, Architect, former UNESCO Culture Sector official
6. *Umberto Bonomo*, Italian, Professor, Universidad Católica de Chile
7. *Tokie Brown*, Nigerian, Architect, PhD student

**SEE YOU TO THE
3rd Edition of the
International Festival of
World's Cultural Expressions in Florence
"The World in Florence", 20-22 NOVEMBER 2023**